Dear

Your child’s school is participating in the Dirt Is Good Schools Programme, which empowers primary and secondary school students to unite in compassion and take action on social and environmental causes they care about.

The Dirt Is Good Schools Programme is delivered in the UK by Future Foundations in partnership with Global Action Plan and Persil (Persil is a Unilever UK Limited brand). As part of participation in the programme, teams can upload stories and photos of their activities to their team home page. The teacher/adult leading the team can then choose to make these pictures and stories public on the dirtisgoodproject.com web site. Once made public, these images and videos may also be shared on multiple social media channels and websites (belonging separately to Future Foundations, Global Action Plan and Persil (Unilever UK Ltd) in order to highlight all of the Changemakers across the UK uniting in compassion for our earth.

If you are happy for pictures or video of your child to be included in these stories. **Please complete and return this form to the teacher leading the group, to give your consent for your child’s image and/or video being used. The teacher will be asked to confirm that they have your consent before sharing any images of your child.** Any content created will reference the **name of your child’s school** and may include their **Dirt Is Good Group name**, or your child’s first name, however it will **not include** your child’s full name.

**By completing this form you understand and agree that:**

* You/your child’s school remain the owner of the images/video content shared and that this agreement allows transfer and license to use by Future Foundations, Global Action Plan and Persil (Unilever UK Ltd).
* You grant Unilever UK Limited, Future Foundations and Global Action Plan a non-exclusive, irrevocable, worldwide, royalty-free transferable licence (with full right to sub-licence) to use your User Submissions in relation to the Dirt Is Good project in perpetuity and free of charge.
* You understand that there is no remuneration or consideration (something of value) provided in exchange for the permission granted to use any content.
* You have the right to withdraw consent at any point in the future. In which case Future Foundations, Global Action Plan and Persil (Unilever UK Ltd), will not use images of your child in future materials or published online, but these may continue to appear in existing and circulated digital materials and existing online posts. Whilst Future Foundations, Global Action Plan and Persil (Unilever UK Ltd) will make every effort to remove or take down images or videos Future Foundations, Global Action Plan and Persil (Unilever UK Ltd) cannot guarantee that it has not been copied or shared by a third party. Please contact [dirtisgood@globalactionplan.org.uk](mailto:dirtisgood@globalactionplan.org.uk) if you would like to withdraw consent.
* Personal data and images are stored inline with the Dirt Is Good Project [Privacy Policy](https://www.dirtisgoodproject.com/uk/privacy-policy)

***If you give consent to Future Foundations, Global Action Plan and Persil (Unilever UK Ltd) sharing digital images and video of your child for the purposes stated above, please sign below.***

|  |  |
| --- | --- |
| Your child’s full name: |  |
| Your child’s school: |  |
| Parent/Guardian name: |  |
| **Signature of Parent/Guardian:** |  |
| **Date:** |  |

Yours sincerely,

Clair McCowlen | Head of Operations, Dirt Is Good Schools Programme, Global Action Plan | [dirtisgood@globalactionplan.org.uk](mailto:dirtisgood@globalactionplan.org.uk)

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